

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION ARIZONA

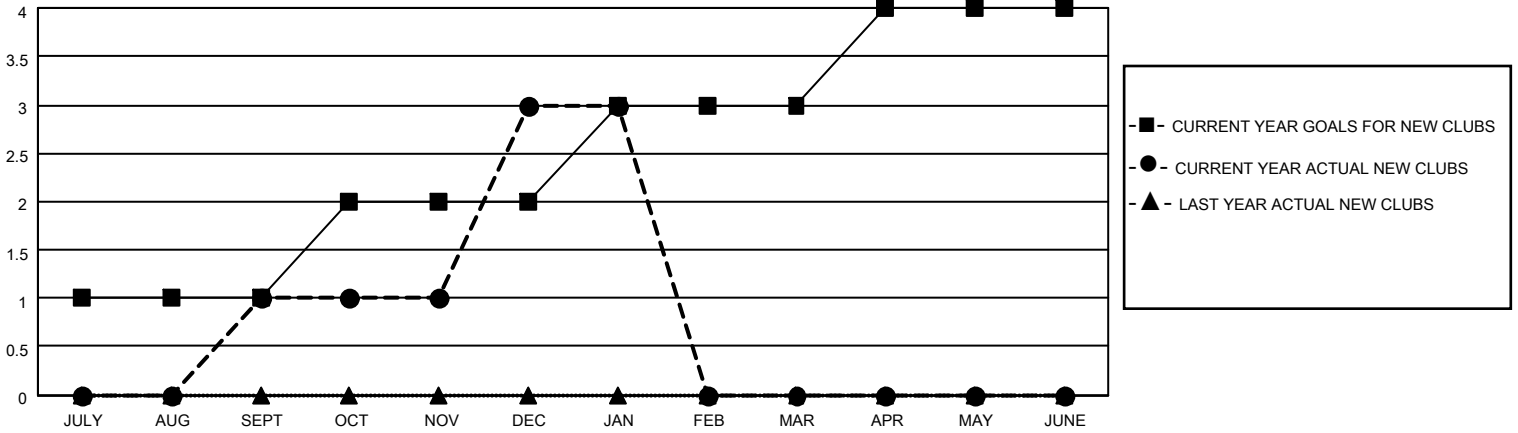
District 21 N

Results as of: 1/31/2021

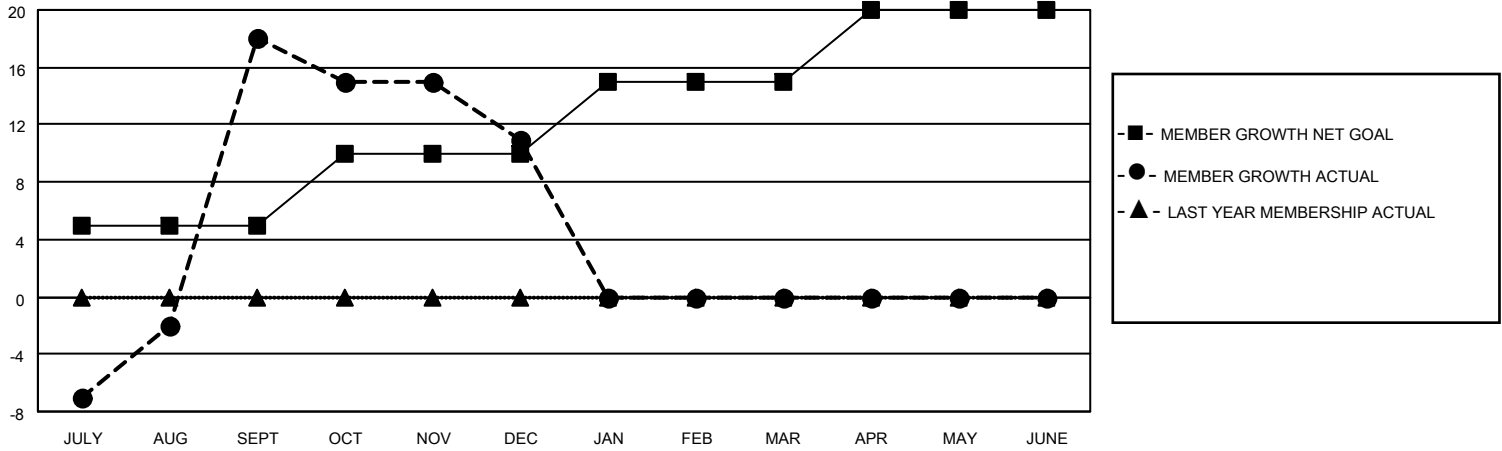
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 1         | 0             |
| OCT/NOV/DEC           | 1             | 2         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 5                      | 91                   | 57   |
| OCT/NOV/DEC           | 5                      | 82                   | 82   |
| JAN/FEB/MAR           | 5                      | 33                   | 38   |
| APR/MAY/JUNE          | 5                      | 0                    | 0  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|                        |   |  |
|------------------------|---|--|
| DROPPED CLUBS: 0       | 27 CLUBS OF 60 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u>               |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | MALE 854 (55.13%)<br>FEMALE 695 (44.87%) |
| DECEASED 17            |   | TOTAL FAMILY UNIT MEMBERS 434            |
| CLUB CANCELLED 0       |   | FAMILY MEMBERS PAYING HALF DUES 237      |
| OTHER 160              |   |  |
| <b>TOTAL 177</b>       |   |  |